MAIN CHARACTERISTICS OF TRADE POLICIES OF THE SOUTHEAST EUROPE COUNTRIES

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Summary: The economies of SEE region are relatively well integrated into the world trade system. The European Union is the most important foreign trade partner of the countries of South East Europe, and one of their strategic commitments is joining the European Union. As a preparation for joining a larger and more complex economic integration, CEFTA was created. Beside the positive effects, implementation of the provisions of the CEFTA agreement in practice, encounters certain problems that governments of the State party should continuously and effectively eliminate. In addition to the basic characteristics of trade policies, this paper will discuss measures and ways of improving mutual trade cooperation in the region.

Key words: trade liberalization, countries of South-East Europe, regional cooperation, CEFTA agreement, European Union