Understanding Entrepreneurial Leadership

Dr Ivana Bojović¹

Abstract: Entrepreneurial leadership is one of modern and new types of leadership that has emerged in recent years. As a field, entrepreneurial leadership is still evolving, lacks definitional clarity and has not yet developed appropriate tools to assess its characteristics and behaviours. This paper attempts to situate entrepreneurial leadership within the extant theoretical leadership literature. Also, we present the definitional confusion within the literature and describe three approaches. First approach examines the intersection of entrepreneurship and leadership, the second one is a psychological approach, and third emphasises the context within which leadership is required. Differences between entrepreneurial leadership and other forms of leadership will be considered. Finally, we conclude with sets of competencies important for those entrepreneurial leaders who have an aim to be on top and are growth oriented.

Keywords: Entrepreneurship, Leadership, Entrepreneurial leadership, Competencies, Management.

¹ Visoka škola strukovnih studija, Užice, Srbija, ivana. bojovic 33@gmail.com