

# SELECTION OF OPTIMAL PRODUCTS BY USING EXPERT MODELS IN DECISION

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**Abstract:** *How to know if a certain decision is good? This issue is present every day in all spheres of life, especially in the economy. It is very important that the decision to be made is as precise and based on as many relevant, clear information as possible. When making decisions, account must be taken of the selection of information in their importance for solving the given problem. For making simple decisions, it is often enough for the decision maker to solve the problem itself. However, it is often not necessary to use scientific methods to make decisions in order to avoid potential mistakes. For this reason, this paper will show on the case of practical application of expert models, the procedure of choosing an optimal alternative.*

**Key words:** *decision, economy, problem, scientific methods, expert models.*