CORRELATION OF PRACTICAL EXPERIENCES OF STUDENTS AND THE CONTEMPORARY PROGRAMME OF BUSINESS INFORMATICS

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Abstract: This paper is conducted with the aim of representing the importance of "Digital Literacy" in a modern environment; which is precisely the topic being covered in the course of Business Informatics (BI). It shows the steps taken to introduce the contemporary environment to students - future managers, by simulating the work environment they will doubtlessly face upon graduating. Additionally it addresses some of the problems encountered during the course as well as students' internships.

Keywords: informatics, education, management, practical work