

ANALYSIS OF TOURIST TRAFFIC IN THE REGION OF SOUTHERN AND EASTERN SERBIA

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***Abstract:** Region of Southern and Eastern Serbia has significant natural and anthropogenic tourist values. These values are the basis for the development of tourism in this area. The aim of this work is the analysis of tourist traffic in the region of Southern and Eastern Serbia in the period from 2006 to 2016. This analysis should indicate the scope and the dynamics of tourist traffic in this region, but and in certain districts of region Southern and Eastern Serbia. In addition, will be highlighted guidelines for future tourism development and opportunities for an increase tourist traffic in this region.*

***Keywords:** tourist traffic, Southern and Eastern Serbia*