


















Section - Business Economics, Management and Tourism

	Title of paper	Author(s)	Institution	Paper
1	EMPIRICAL RESEARCH ON THE IMPACT OF EMPLOYEES' AGE GROUPS ON THE PERCEPTION OF A PSYCHOLOGICAL CONTRACT	Kristina Spasić, MSc(1); Ana Milijić, MSc(2);	(1)Faculty of Economics, Nis, Republic of Serbia; (2)Innovation Center, University of Nis;	
2	EMPIRICAL RESEARCH OF THE PERCEPTION OF A PSYCHOLOGICAL CONTRACT IN RESPECT OF DEGREE OF JOB PERMANENCY.	Ana Milijić (1); Kristina Spasić (2);	(1)Innovation Center, University of Nis, Serbia; (2)Faculty of Economics, Nis, Serbia;	
3	RE-IMAGINE HIGHER EDUCATION – COMPETITIVE SKILLSET NEEDS FOR POST “COVID-19” IN-PERSON LEARNING DELIVERY	Maja Jovic, M.Ec.	Independent Scholar, Edmonton, AB, CANADA	
4	KAIZEN CONCEPT AND ITS APPLICATION IN MANAGEMENT OF PRODUCTION AND BUSINESS ENTERPRISE	Mr Dragiša Mičić(1); Zorica Lazić, PhD(1); Slađana Vujičić, PhD(2);	(1)Western Serbia Academy of Applied Sciences, Uzice, Serbia; (2)Faculty of Business Economy and Entrepreneurship;	
5	MANAGEMENT AND LEADERSHIP IN GLOBAL COVID-19 ECONOMY	Sandra Stojadinović Jovanović, PhD	Western Serbia Academy of Applied Studies, Užice, Serbia;	
6	SMALL, MEDIUM AND MICRO TRADE ENTERPRISES IN THE SERBIAN ECONOMY	Sandra Stojadinović Jovanović, PhD(1); Boban Dašić, PhD(2); Radmila Trklja, PhD(2);	(1)Western Serbia Academy of Applied Studies, Užice, Serbia; (2)Kosovo and Metohija Academy of Applied Studies, Leposavić, Serbia;	
7	CORPORATE GOVERNANCE AND CAPITAL COSTS	Marina Janković-Perić, PhD; Nenad Mihailović, PhD candidate;	Western Serbia Academy of Applied Studies Valjevo Department, Serbia,	
8	THE INTEGRATED MARKETING IN ORGANIZING TOURISM ACTIVITIES	Zorica Sagić, PhD(1); Marija Lakićević, PhD(2);	(1)Academy of Vocational Studies Western Serbia, Department of Uzice, Uzice, Serbia;	

			(2)Faculty of Hotel Management and Tourism, Vrnjačka Banja, Serbia;	
9	INTERDEPENDENCE OF DEMAND THEORY AND CONSUMER PREFERENCE	Zoran Jokić, PhD; Jelena Jevtić, PhD;	Academy of Professional Studies Šabac, Šabac, Serbia;	
10	ECONOMY OF MYCOTOXINS: LEVEL OF WELL-BEING OF CEREALS PRODUCERS DUE TO MYCOTOXIN CONTAMINATION	dr Jelena Jevtić, PhD(1); Ivana Jevtić, MSc(2); dipl.oec. Tamara Jevtć(3);	(1)Academy of Professional Studies Šabac, Šabac, Serbia; (2)Faculty of Sciences, Novi Sad, Serbia; (3)Faculty of Economics Subotica, University of Novi Sad, Serbia;	
11	AUTHENTIC TOURIST POTENTIAL AND PERSPECTIVES OF TOURISM DEVELOPMENT IN GORNJI MILANOVAC MUNICIPALITY	Milan Novović, PhD; Milica Župljanić, PhD;	Business College of Applied Studies “Čačak”, Belgrade, Serbia;	
12	APPLICATION OF MULTIVARIATION METHODS IN ELECTRONIC MARKETING	Đorđe Pavlović, PhD; Branko Gledović, PhD;	Western Serbia Academy of applied studies, department Valjevo, Serbia	
13	SPORTS AND RECREATIONAL PROGRAMMES AS PART OF THE RURAL TOURISM OF VOJVODINA	Bojana Kovačević Berleković, PhD; Tatjana Bošković, PhD; Irina Kojčić;	Visoka poslovna škola strukovnih studija, Novi Sad, Srbija;	
14	MARKETING ENVIRONMENT AS THE BASIS FOR ACHIEVING BUSINESS SUCCESS	Anđela Mikić PhD(1); Sonja Milojević PhD(2);	Belgrade Business and Arts Academy for Applied Studies, Belgrade, Serbia;	
15	SUPPLIER RELATIONSHIP MANAGEMENT	Stevan Milisavljević, PhD(1); Vijoleta Vrhovac, MSc(2);	Fakultet tehničkih nauka, Novi Sad, Srbija,	
16	HOTEL SERVICE QUALITY AS A FUNCTION OF SPORTS TOURISM DEVELOPMENT AT DIVČIBARE	Milan Vujić, PhD(1); Đorđe Stojanović, PhD(1); Tamara Vujić, MSc;	(1)Akademija strukovnih studija Beograd,odsek Visoka hotelijerska škola, Beograd, Srbija; (3)UTD Narcis Divčibare D.O.O, Valjevo, Srbija;	

17	FRAUDS AND UNINTENTIONAL ERRORS IN FINANCIAL STATEMENTS	Marijana Milutinović, MSc(1); Momčilo Vasiljević, PhD(2);	Western Serbia Academy of Applied Studies, Užice, Serbia;	CLICK
18	COMPARATIVE OVERVIEW OF SUSTAINABLE TOURISM IN PROTECTED NATURAL RESOURCES	Marija Perić, MSc(1); Slobodanka Stankov, PhD(2);	(1)Faculty of Geography, Belgrade, Serbia; (2) Western Serbia Academy Applied Studies, College of Applied Sciences Užice, Užice, Serbia;	CLICK
19	THE IMPACT OF TAX RELIEFS ON EMPLOYMENT OF WORKERS IN 2021 IN THE REPUBLIC OF SERBIA	PhD Momčilo Vasiljević, PhD; Marijana Milutinović, MSc; Nenad Mihailović, PhD candidate;	Western Serbia Academy of Applied Studies, Užice, Serbia;	CLICK
20	THE IMPORTANCE OF GOOD CONVERSATION IN A	Ilija Stojanović, PhD(1); Slobodan Panić, PhD(2); Radomir Stojanović, PhD(3);	(1)Al Ghurair University Dubai, United Arab Emirates; (2)National Bank of Serbia, Beograd, Serbia; (3)Western Serbia Academy of Applied Studies, Užice, Serbia;	CLICK
21	BUSINESS INFORMATICS AND ICT EDUCATION IN THE CONTEMPORARY HOTEL MANAGEMENT AND TOURISM ENVIRONMENT	Radovan Miletić, MSc(1); Marijana Seočanac, MSc(2); Danko Milašinović, PhD(2);	(1)Faculty of Hotel Management and Tourism, University of Kragujevac, Vrnjačka Banja, Serbia; (2)Faculty of Hotel Management and Tourism, University of Kragujevac, Vrnjačka Banja, Serbia;	CLICK
22	ENTERPRENEURIAL EDUCATION AS AN ENCOURAGEMENT FOR INNOVATION AND CREATIVITY YOUNG	Brankica Todorović, PhD(1); Nenad Milutinović, MSc(2);	(1)School of Economics, Užice, Serbia; (2)Western Serbia Academy of Applied Studies, Užice, Serbia;	CLICK
23	POSSIBILITIES FOR THE DEVELOPMENT OF VENTURE CAPITAL FUNDS IN THE REPUBLIC OF SERBIA	Biljana Đuričić, MA	Western Serbia Academy of Applied Studies, Užice, Serbia	CLICK
24	BUSINESS COMMUNICATION IN INTERNAL AUDIT AND MODEL OF ORGANIZATION OF INTERNAL AUDIT DEPARTMENT AS A BASIS OF EFFECTIVE COMMUNICATION	Ivana Bojović, PhD; Momčilo Vasiljević, PhD;	Western Serbia Academy of Applied Studies, Užice, Serbia	CLICK
25	TECHNOLOGY READINES LEVEL (TRL)	Zorica Tanasković, PhD(1); Katarina Roganović, PhD(2); Vesna Vasović, PhD(1);	(1)Western Serbia Academy of Applied Studies, Užice, Serbia; (2)International University of Novi Pazar, Novi Pazar, Serbia;	CLICK

26	VALUE CHAIN IN TOURISM	Milovan Popović, MSc; Miroslav Rađen, MSc; student Katarina Aleksić; Slobodanka Stankov;	(1)Umag Tourist Board, Umag, Croatia; (2)West Serbia Tourism Organization, Užice, Serbia; (3)Western Serbia Academy Applied Studies, Užice, Serbia;	
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